

Title: Digitization and simple language

Walburga Fröhlich

Abstract

What does digitisation mean and how can digitisation improve the quality of Easy Language and increase its impact? First, I will present different stages of a digitisation process in general and subsequently show how different stages in a digitisation process increase the participation of people and the possibilities for individual use of services.

Then we will direct the gaze towards practical examples of digitisation in the field of Easy Language. These examples represent different stages of digitisation and thus help us to understand the wide range of this term in practice.

We will analyse: What are the advantages of digitisation of Easy Language and how can people with disabilities or learning difficulties benefit from it? Could digitisation help us to reach more people with the need for easily understandable information? Will digitisation change our style of communication and information in general, and what could be the consequences of this change for Easy Language?

But we will also discuss barriers to digitisation and through digitisation in the field of Easy Language and how they could be overcome.